

TECHNICAL LEAFLET

# CONVISO® SMART SYSTEM

conviso®  
SMART

## IN SHORT

The combination of ALS-tolerant sugar beet varieties and CONVISO®ONE herbicide form a major innovation for sugar beet weed control.

Our own SESVanderHave ALS-tolerant hybrids are being deployed on the market under the CONVISO® SMART technology brand

Main farmer benefits:

- Reliable **efficacy**
- **Simplifying** farm management practices
- Increasing **flexibility**
- Best **crop safety**

Need more info?

Visit [www.svsmartsugarbeet.com](http://www.svsmartsugarbeet.com) or contact your local SESVanderHave representative.

## THE CONCEPT

ALS-tolerant  
sugar beet hybrids



SUCCESSFUL SUGAR  
BEET PRODUCTION



Dedicated herbicide\*  
based on ALS-inhibitors



**SESVANDERHAVE**  
sugar beet seed

## SV SUGAR BEET SEEDS

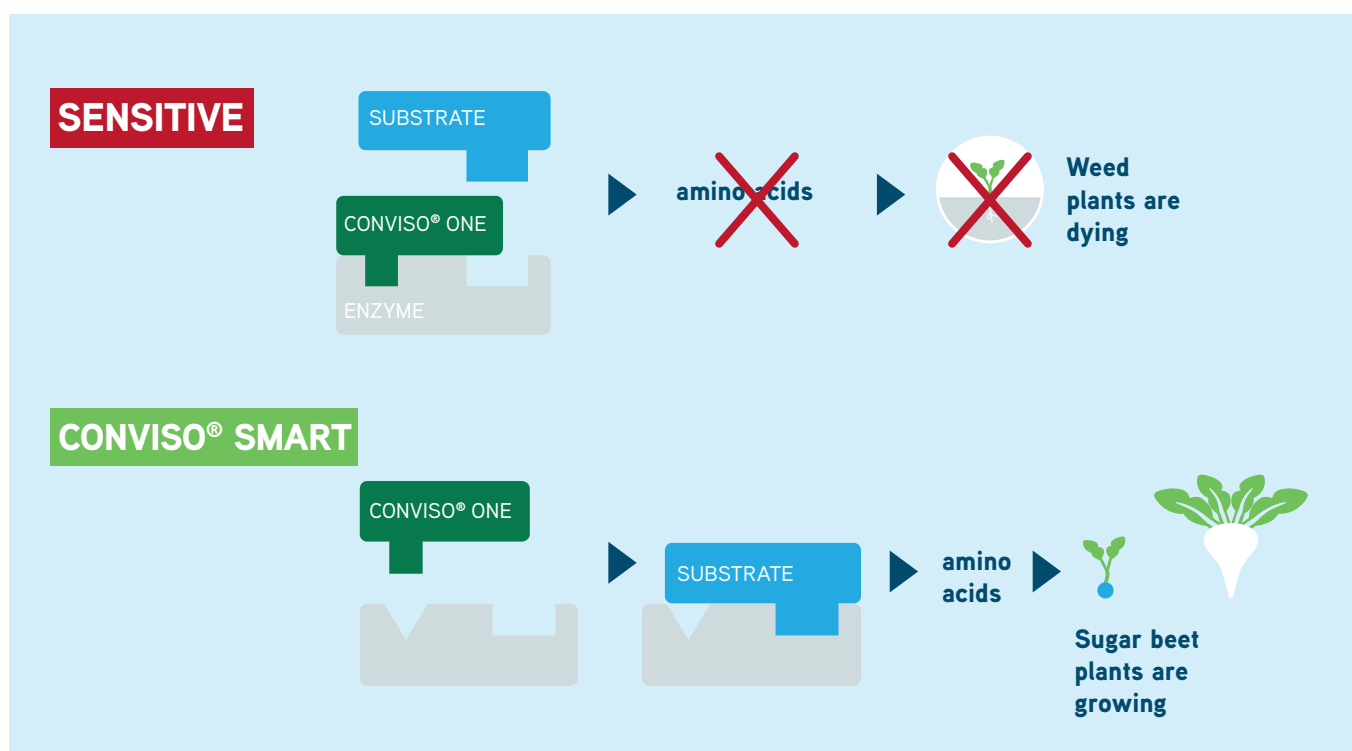
- Out of 1.5 billion individuals, one single ALS tolerant individual was found naturally
- Through classic breeding methods, the ALS inhibitor tolerance was integrated in to the SV commercial sugar beet varieties.
- Progressively, SV will launch CONVISO® SMART hybrids in all main segments (Rhizomania, Nematodes, Cercospora,...)

## CONVISO® ONE HERBICIDE

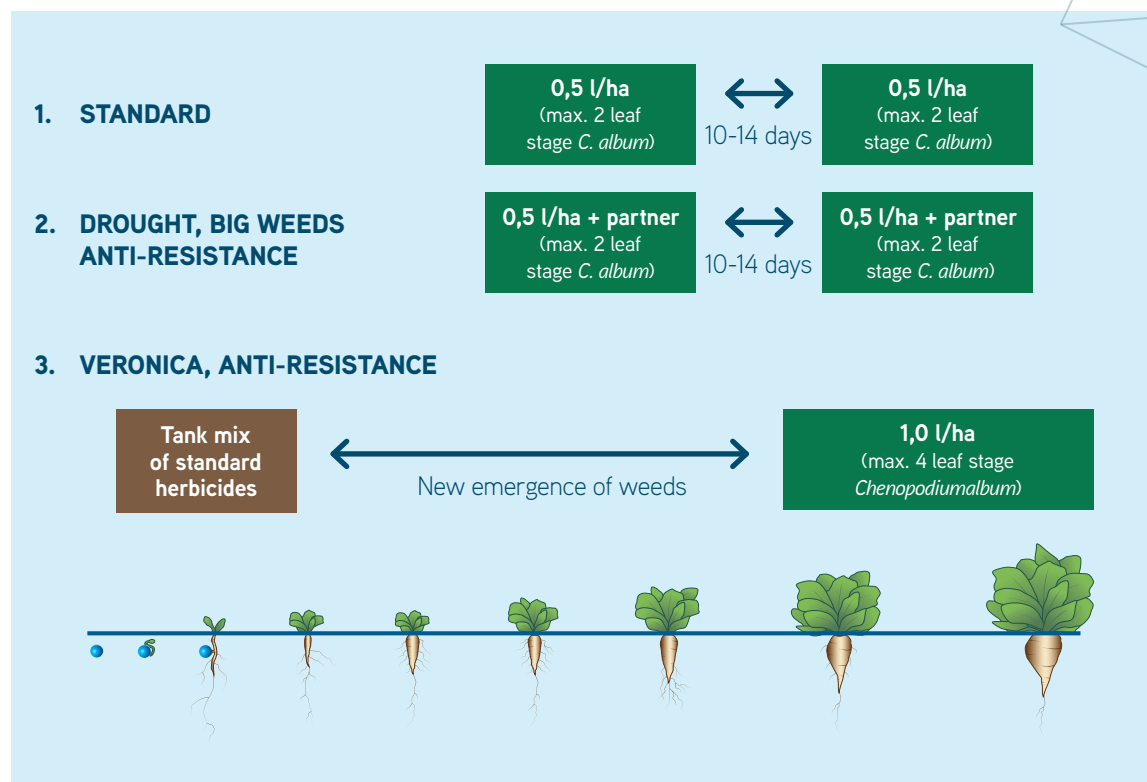
- Ready-to-use liquid formulation based on two ALS-inhibitor compounds:
  - Foramsulfuron (50 g/L) – leaf activity
  - Thienencarbazone – methyl (30 g/L) – leaf and soil (residual) activity
- Maximum dose rate: 1.0 L/ha per year
- Controls a wide range of broadleaf and grass weed
- Residual effect: 10 – 20 days





## HOW DOES IT WORK?

In sugar beet with tolerance to ALS inhibitor, the herbicide cannot bind to the enzyme interfering in the production of branch-chain amino acids (valine, leucine and iso-leucine). The sugar beet crop will continue to grow. Weeds or sensitive sugar beet have no such specific tolerance and will die.



## APPLICATION STRATEGIES



Application indicator weed: CHEAL – <i>Chenopodium album</i> L.				
	Split application (Recommended)		One shot application	
Number of applications	2 x 0.5 L/ha (interval 10 – 14 days)		1 x 1.0 L/ha	
CHEAL maximum development stage				
	2 true leaves <b>Correct</b>	4 true leaves <b>Too Late</b>	4 true leaves <b>Correct</b>	> 4 true leaves <b>Too late</b>

## POTENTIAL MIXING PARTNERS

CONVISO® ONE can be tank-mixed with all classic herbicides. Adding partner products can contribute to control larger weeds or can be used as anti-resistance management strategy. Under drought, adding oil can enhance the herbicide uptake.

## BENEFITS, FEATURES AND ADVANTAGES

### Very broad and reliable efficacy:

- All main common broadleaf weeds
- All main grasses without need of specific graminicide
- Weed beet and suppression of volunteer potatoes

### Simplifying farm management practices

- Eliminating complex tank-mixes
- Reducing the number of applications (3-5 > 2) saving time and sprayer capacity

### Increasing application flexibility

- Less dependent on beet growth stage and weather conditions
- Wide application window (beet growth stage from cotyledon till 8 true leaves)

### Best possible crop safety thanks to the specific ALS tolerance

- Reduce stress resulting in a more vigorous crop
- Preserving the full yield potential

## IN SHORT

SUCCESSFUL SUGAR BEET PRODUCTION =



BEST TOLERANCE

UTILIZE FULL YIELD POTENTIAL



BROAD WEED CONTROL SPECTRUM

FEWER HERBICIDE APPLICATIONS

WIDE & FLEXIBLE  
APPLICATION WINDOW

EFFICIENT AND CONVENIENT  
WEED CONTROL

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